



## 1st CIRCULAR

### 10th INTERNATIONAL CONFERENCES ON INDUSTRIAL HERITAGE 2008

#### Agricultural and Food Industrial Heritage Daily testimonials from Intercultural Dialogue

**Gijón (Asturias, Spain) 1st to 4th of October 2008**

**Opening Session:** Wednesday, 1st of October at 5.00 in the 'Laboral Auditorium', Ciudad de la Cultura, Gijón.

**Congress Sessions:** Laboral Ciudad de la Cultura Halls

**Organizer:** INCUNA - 'Máximo Fuertes Acevedo' Industrial Heritage Association of Asturias.

**Sponsors:** Dirección General de Cooperación y Comunicación Cultural del Ministerio de Cultura, Sociedad Mixta de Turismo de Gijón, Gijón Town Hall (Ayuntamiento de Gijón), Consejería de Cultura del Gobierno del Principado de Asturias, Cajastur (Caja de Ahorros de Asturias), the TICCIH (the International Committee for the Conservation of the Industrial Heritage) Colegio de Ingenieros Industriales de Asturias y León (Industrial Engineers Guild of Asturias and León), Spanish Industrial Heritage Institute (IPHE), Gijón Port Authority, Fundación Metal Asturias, Colegio de Arquitectos de Asturias (Architects Guild of Asturias), Laboral Ciudad de la Cultura, Fundación Hidrocantábrico, Ferrocarriles Españoles de Vía Estrecha (Narrow gauge tank engines of Spain) (FEVE), Impulso Alternativo, S.A., Federación Española de Municipios y Provincias (FEMP), and several institutions and entities more..

# Agricultural and Food Industrial Heritage

## Daily testimonials from Intercultural Dialogue

In October of this year 2008 we are carrying out the **10th International Conferences on Industrial Heritage** in Gijón (Asturias), organized by INCUNA, and sponsored by the TICCIH and other public and private institutions.

This occasion's main subject is '**Agricultural and Food Industrial Heritage**'.

With the participation of world-renowned international speakers and also speakers from the different Spanish regions who will put forward questions related to:

- Architecture and engineering, the cultures that are developed through building complexes and patrimonial elements from industrial heritage.
- International and worldwide heritage on gastronomy and food cultures.
- Agricultural and Food heritage and Landscape. Territorial uses.
- History of the techniques used in the manufacturing and handling of food, its transformation and trade, from pre-industrial times to the modern trade centers.
- Reuse and recycle of agricultural and food heritage worldwide. Experiences and Case Load.
- Metal Graphics, packages and containers, advertising and marketing of agricultural and food products.
- Company Archives.
- History of companies and entrepreneurs in the diversity of agricultural and food enterprise related to a singular heritage.
- The Memories from Works and Places.
- Museums and Interpretation Centers.
- Routes, itineraries and Networks from tourist and cultural circuits related to Agricultural and Food heritage at regional, national and international scale.

The communications selected will be published in a book, part of the collection 'The eyes of Memory', in its volume number 9.

The conferences during the 1st, 2nd and 3rd of October will be focused on acts and work sessions related to the congress' activities together with complementary guided tours. On Saturday 4th of October a 'field trip', as it was customary in the old days, will be carried out to show the human landscape of one area or region with practical and visual applications of the topics subject of discussion.

International theme round-tables that lead towards the creation of networks, exchange of experiences and common policies will be carried out; they will specially deal with: sugar, wine, salt, corn, wheat, oil, rice and milk among others.

Furthermore, it is expected to incorporate to the methodology and interpretation of the industrial heritage the companies and entrepreneurs' own histories, the techniques and manufacture of products, the history of mills, silos and factories; the evolution and other aspects of the work and place's memory with facts, situations and testimonials from the people involved in them: workers and citizens.

The main goal is to strengthen the common heritage, as well as to single out the identity signs to establish scenarios and cooperation networks in the validation and disclosure of this agricultural and food heritage, inherent to the Human kind own future.

# 10th INTERNATIONAL CONFERENCES ON INDUSTRIAL HERITAGE 2008

## Wednesday, October 1st

### 13.00 hours

OPENING OF THE PHOTOGRAPHY EXHIBIT 'Agricultural and Food heritage: means of work and life'.

Photographic samples chosen by the jury of the 5th International Photography Contest, organized by INCUNA 2008, with the awards ceremony.

Evening sessions.

### 17:00 hours

PRESENTATION of the 10th International Conferences on Industrial heritage. Laboral auditorium. Ciudad de la Cultura.

Interventions by Organizing and Hosting Institutions:

Ayuntamiento de Gijón  
Gobierno del Principado de Asturias  
TICCIH  
Instituto Patrimonio Histórico Español. Ministerio de Cultura de España  
INCUNA. Industria, Cultura y Naturaleza,

### 17:30 hours

OPENING LECTURE. Agricultural and Food Industrial Heritage from the perspective of World heritage by the UNESCO.

### 18:30 hours

Guided tour to different exhibits and activities in the Laboral Ciudad de la Cultura Site.

# Thursday, October 2nd

## 8:30 to 9:30 hours

HANDING of credentials and documentation to the participants at the Laboral Ciudad de la Cultura

## 9:30 to 10:30 hours

Regional Panel

Asturias case starting from the milk, cider and canned food heritage.

## 10:30 to 11:30 hours

'Wheat's heritage: Trademark in the landscape'. Testimonials, Techniques and trademarks.

## 11:30 to 11:45 hours

Break/Coffee

## 11:45 to 12:30 hours

International Panel

'Technological Heritage and Agricultural and Food Industrial Landscapes'. Case study of Sugar, Coffee and others.

## 12:30 to 14:00 hours

Agricultural and Food heritage in ASIA. Case Exposition: An emerging heritage.

Open Discussion and Communications Exposition and Poster.

## 14:15 hours

Lunch

## **16:15 hours**

### **Work Sessions**

The conference communications will be presented in two or three different theme sessions, coordinated by a moderator.

Presentation of the different paper works selected by the scientific committee, related to local, national and international subjects and cases.

## **18:15 hours**

**PRESENTATION OF BOOK NUMBER 8** from the collection 'The eyes of Memory 'From Iron to Steel: Iron and Steel Industrial Heritage' also with the records from the 9th conferences on Industrial Heritage. INCUNA 2007.

## **18:30 hours**

**Industrial and Cultural Itineraries around Gijón and surrounding areas: Guided Tours to the Museum 'Pueblo de Asturias' and other activities.**

## Friday, October 3rd

9:15 to 10:00 hours

The canned Food Industry in Portugal within the European Context.

10:00 to 10:45 hours

The heritage of Ranches from Tierra del Fuego and saltpetre factories from Chile

10:45 to 11:00 hours

Break/Coffee.

11:00 to 12:30 hours

Experts panel

'Wine Museology and Architecture'. The case in Spain.

12:30 to 13:15 hours

Presentation of the conclusions from the "1<sup>st</sup> International Conference of the Agricultural and Food Heritage", organized by TICCIH and carried out in Reims (France) in May 2007.

13:15 hours

'Agricultural and food heritage in Africa: that big unknown'

16:30 hours to 18:30 hours

### WORK SESSIONS

The conference communications will be presented in different theme sessions, distributing the authors of selected works and coordinated by a moderator.

18:45 hours

Conferences' closing

Handing of diplomas and guided tour around elements of cultural and industrial heritage, with an evaluation of minimalist food heritage.

## Saturday, October 4th

INCUNA's routes around the Agricultural and Food Heritage in Asturias.

### From 9:00 to 19:30 hours

On Saturday 4th a 'Field Trip', as it was customary in the old days, will be carried out in order to know the human landscape in the slopes of the 'Picos de Europa' mountain range, with practical and visual applications related to the subjects discussed.

The tour will include the visit to testimonials about the daily living and material heritage that reflect milestones from a historical period of time from the last century, with the entrance to a dairy factory and sighting of the modern processes and their precedents from the agricultural and food's know-how.

The itinerary will be completed, among other attractions, with places and references from the territory related to the industrial heritage and linked to the natural and cultural heritage. We will not miss the absolutely necessary evaluation of the Asturian Food heritage that, in this case, will not ignore the handmade cheese and cider samplings.

# FILE INFORMATION FOR THE REGISTRATION TO THE 10th INTERNATIONAL CONFERENCE ON INDUSTRIAL HERITAGE

## Agricultural and Food Industrial Heritage Daily testimonials from Intercultural Dialogue

The registration for the conference will grant the assistance to all the lectures and communications, to carry out the local itineraries, a practical complement of them; to receive material from the communications and other publications related to them, as well as an accredited certificate of assistance.

The trip or itinerary on Saturday 4th will be restricted due to the number of transport seats available. It will be convenient to specify during the registration if the trip is included or it is only a registration for the conference.

The booking will strictly follow the order of reservation.

The registration fees will be the following:

<i>A.</i> - Complete Conference (trip and food included)	120 €
<i>B.</i> - Incuna and Ticcih* members (trip and food included):	90 €
<i>C.</i> - Incuna and Ticcih* members (no trip):	60 €
<i>D.</i> - General (no trip):	90 €
<i>E.</i> - Students, Unemployed, Retirees:	70 €
<i>F.</i> - Students, Unemployed, Retirees (trip and food included):	100 €

The amount, with the tipe of person and mode specified, will have to be deposited in the bank account by the name of:

**INCUNA, Asociación de Arqueología Industrial "Máximo Fuertes Acevedo"**

BANK: CAJASTUR  
C/C: 2048 0003 69 0340103287  
IBAN: ES 57 2048 0003 69 0340103287  
SWIFT CODE: CECAESMM048

\* Members Ticcih Spain

# RULES FOR THE PRESENTATION OF COMMUNICATIONS AND PANELS

Every interested person, is invited to present communications directly related to the topics of the conference and to send their proposals to INCUNA, pointing out which of the following subjects it is oriented to:

- Production and trading lines of cereals, food, salt, wine, coffee, sugar, etc... (Big farms, silos and other elements).
- Technologies of food and product manufacturing.
- Companies and entrepreneurs.
- Habitat, ways of life, work memory and social engineering.
- Ways for the conservation of the Agricultural and Food heritage and their validation.
- Networks and tourist itineraries linked to the Agricultural and Food Heritage and landscape.
- Museums and interpretation centers oriented to the Agricultural and Food heritage.

To accept the communications, it will be required to send a previous summary or rough version with a maximum of ten lines about the content of the communications before August 15th 2008 to the following address:

INCUNA, Asociación de Arqueología Industrial Máximo Fuertes Acevedo  
C/ La Muralla, 3 entlo.- 33202 Gijón  
Telf. / Fax: 985 319385  
E-mail: [incuna@telecable.es](mailto:incuna@telecable.es), [incuna@arrakis.es](mailto:incuna@arrakis.es)  
Web: [www.incuna.org](http://www.incuna.org)

The works selected will be handed for their public presentation in Cd-rom or Power-point before **September 15th 2008**. If they are slides or transparencies they will previously let the Technical Office know to fulfill the work sessions timetable more efficiently.

For the subsequent publication, the communications will be handed in Word format or similar, with a maximum length of **8 pages plus illustrations and bibliographical references**. They will be presented in Word plus a paper copy, with illustrations or photographs in JPG format, adding bibliography and paintings, if necessary. The deadline for the presentation of communications will finish on **September the 5th, 2008**.

The defence of the communications, will be carried out by their authors, there will be no tellers. For their subsequent publication it will be necessary to have been registered and to have participated in the Conference.

**Accredited Diplomas from the lectures and communications admitted will be issued.**

# REGISTRATION FORM

## PERSONAL INFORMATION

Name and surname					
Address					
Zip Code		Town			
Region		Country			
Telephone		Fax			
E-mail					
I.D.		Profession			
Type of registration <sup>(1)</sup>		AMOUNT		euros	

## COMPANY/ENTITY INFORMATION

Name of the Company/ Entity					
I.D.		Position			
Address					
Zip Code		Town			
Region		Country			
Telephone		Fax			
E-mail					

Send Registration Form together with the copy of payment of the registration fee to:

**INCUNA, ASOCIACIÓN DE ARQUEOLOGÍA INDUSTRIAL "MÁXIMO FUERTES ACEVEDO"**

Send via postal mail to: C/ La Muralla, 3 entlo.-33202 Gijón.

Or by fax to: 00 34 985 319385

Or email to: [incuna@telecable.es](mailto:incuna@telecable.es), [incuna@arrakis.es](mailto:incuna@arrakis.es)

<sup>(1)</sup> SEE tipe of fee in section INFORMATION FOR THE REGISTRATION